

## Medical Data Collection

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#### *Our Medical Data Collection Service*

The vast majority of the data in the form of doctor's notes, electronic medical records, prescriptions, and similar information are available. Although therein lies the golden possibility of big data in medical care, but it's challenging to yield valuable insights due to complex, unstructured, and longitudinal and voluminous data. At Pubrica, we collect data from a wide range of sources and perform semantic annotation based on the research questions that you wanted to solve.

We collect data from a wide range of sources

- Electronic medical records / Electronic medical records
- Genome and research registries
- IoT
- Wearable: Tracking their heart rate, BP, weight, activity levels, stress levels (e.g. FitBit, PIP, Muse headband)
- Apps: Track a user's regimen and intensity

- Medical devices and sensors
- Insurance providers
- Other clinical data
- Social Media
- Web Knowledge

### Image and Video Data Collection

Pubrica provides support in custom imaging and video data collection for gestural and facial tagging, and we offer end-to-end solutions to problems such as handwritten analysis, recognition, and entity tracking. Pubrica experts are well experienced to take care of your specific needs and make the required tools to collect image and video content to meet the client's requirements. We use our experience wisely through dynamic project management and exceptional scenario setups.

### Multilingual Data Collection

In recent times, data collection has become the essential element and widely used for the development of innovative technologies

globally. It could either be machine learning or artificial intelligence; having high-quality data will lead to a better outcome. Pubrica provides support in text-to-speech data, natural language, speech, text, handwriting, image and video data collection, etc. and has undertaken a wide range of data collection projects includes specialized simulations of scenarios and environments. We also offer custom data collection solutions to ensure the client's service or product is ready for a multilingual group of audience. Pubrica can handle all your project needs from turnaround on a complex, or smaller scale, through data collection and we have performed data collection projects in warehouses and cars, at dinner parties and during athletic training.

## Natural Language Utterance Collection

It is hard to identify when the customers ask a question or making a request using a different choice of words. For example, "Is there a supermarket close by?" "Can you find the grocery store close to me?" or "Where is the nearest convenience store?". So Pubrica supports the client through identifying all possible ways of customers expression on the same product and promote it effectively with data and transfer the same to the client's technology.

## Data Annotation & Tagging

Pubrica makes your data more meaningful and provides all the valuable information out client's require to train, build and test machine learning algorithms through audio, video, image, and text annotation services. Pubrica linguistic experience and international project execution enable us to efficiently tackle data labelling, tagging and analysis tasks in different languages and locations. Our data annotation and tagging experts have extensive experience in semantic annotation of text, sentiment analysis, speech and background noises, object recognition in videos and images, gesture and facial expressions, detection of named entities, handwriting analysis, and much more.

## Natural Language Utterance Collection

Pubrica team of experts provide multilingual transcription through native transcriptions, and our people are committed to providing the accurate phonetic transcriptions. Pubrica's quality assurance team, is well experienced in making sure to provide sufficient attention given at all stages. We support in analyzing and transcribing all form of audio recordings to meet client's unique requirements, including segmentation rules and noise-markers.

## Pubrica Offerings

*Pubrica offers you complete publishing support across a variety of publications, journals, and books. You can now morph your concepts into incisive reports with our array of writing services: regulatory writing, Clinical Report Forms (CRF), biostatistics, manuscripts, business writing, physician reports, medical writing and more. Experts in Science, Technology, Engineering and Mathematics (STEM), and pundits with therapeutic repertoire. Publishing that medical paper or getting a regulatory drug approval is now easy. Save time and money through Pubrica's support.*

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Pubrica Scientific Writing & Publication offers comprehensive medical, scientific, technical, and business writing services. We offer an array of writing services: manuscript writing, regulatory writing, Clinical Report Form (CRF) writing, biostatistical report writing, academic and business writing, physician writing, medical writing and more. Subject-Matter Experts (SMEs) in Science, Technology, Engineering, and Mathematics (STEM), and pundits with therapeutic repertoire. Publishing that medical paper or getting a regulatory drug approval is now easy. We assist you in every phase of your project.